



The importance of involving young people in efforts to prevent food waste.

We're excited to share the latest developments and initiatives within FoodE, where we are on a mission to reduce food loss and empower the next generation of agri-food entrepreneurs. This month, our focus is on highlighting the impact of our platform and the specific objectives driving our efforts.



The FoodE Connective Platform

Promotion of best practices and affiliations to leverage food loss elimination

Work Package 4 focuses on creating a comprehensive document that outlines all aspects of the Platform, including content and design. This document will feature links to the Toolkit and the FoodE Ambassadors' Training, aimed at equipping prospective youth with the skills needed for sustainable and circular urban food entrepreneurship. The Platform will provide essential tools and resources to help these young entrepreneurs develop their competencies in this field. Additionally, it will facilitate one-on-one connections between young entrepreneurs (demand) and farmers (supply) to support the development of new business ventures within informal alternative food networks.

This work package is designed to be adaptable, as the FoodE Platform will be translated into all partner national languages and treated as Open Educational Resources (OER) for broad accessibility. The Platform can also be easily replicated and enhanced with advanced business models, aiding entrepreneurs interested in scaling up existing ideas or solutions.

Target Groups and Beneficiaries:

WP4 is focused on engaging youth workers, trainers, educators, and organizations that offer training in environmental topics, agriculture, and agri-entrepreneurship. The Platform will serve as a key training tool for these primary target groups.

Throughout the WP4 activities, at least 50 experts in agri-food, farmers, aspiring entrepreneurs, young people, and youth organizations will be actively involved. Their participation will occur during the development phase of the Platform (A4.4) and during its pilot testing (A4.5).

Ultimately, this cloud-based Platform aims to raise awareness about food loss, share best practices, and encourage innovation on this critical issue.

Through this Platform, we aim to ensure that everyone becomes more informed about food loss and is motivated to take action against it. The Platform will also include a discussion forum, which will integrate insights from various stakeholders, including farmers, entrepreneurs, and youth, to foster collaboration and innovation.



The concept of food loss has been around for a while, and many young people have generated innovative initiatives to tackle this issue. Gathering all these initiatives in the FoodE Platform, in the form of a digital collection, will give recognition and strengthen already-existing initiatives, but it will also generate motivation and courage amongst young people who aspire to engage in innovation, but hesitate due to lack of know-how.

Together, we can make a meaningful difference in reducing food loss and supporting the next generation of agri-food entrepreneurs.



**Co-funded by
the European Union**

The FoodE project is co-financed by the ERASMUS+ programme of the European Union and will be implemented from December 2022 to December 2024. This website and the project content reflects the views of the authors, and the European Commission cannot be held responsible for any use which may be made of the information contained therein. [Project Code: 2022-1-ES02-KA220-YOU-00085001]