



The importance of involving young people in efforts to prevent food waste.

As we continue our journey towards a more sustainable future, it's crucial to recognize the pivotal role that young people play in the fight against food waste. Today, we delve into the importance of involving our youth in efforts to prevent food waste and how their involvement can shape a brighter tomorrow.



The FoodE Practice and Innovation Days

How were the activities conducted?

The Work Package 3 (WP3) initiative involved a series of organized events and workshops collectively known as Practice & Innovation Days, Gamification Days, Workshops and Entrepreneurs Corners and Open Living Labs. These events were designed to bring together farmers, young entrepreneurs, and experts in the field of agro-entrepreneurship. The activities included:

- Interactive workshops where participants could learn about innovative uses for surplus crops, raising awareness about food waste, climate change and land and soil degradation
- Networking sessions that facilitated direct communication between farmers and aspiring entrepreneurs.
- Expert panels and discussions focused on strategies to reduce food loss at the farm stage.

WP3 targeted a diverse audience including:

- Young entrepreneurs interested in sustainable business practices.
- Farmers looking for innovative solutions
- Experts in agriculture and sustainability
- Youth organizations and educational institutions focused on entrepreneurship and sustainability

What feedback was obtained so far?

The feedback from participants was overwhelmingly positive. Key points of feedback included:

High appreciation for the practical knowledge and hands-on experience provided by the workshops.

Recognition of the value of networking opportunities with farmers and experts.

Increased confidence among young entrepreneurs to pursue their ideas.

Positive responses to the digital media campaign, noting its effectiveness in raising awareness and providing accessible information.

Participants also suggested more frequent events and additional resources on specific topics like funding opportunities and advanced agro-technologies.



In FoodE Project WP3 is currently still ongoing. The aim of the project is to encourage positive behavioural changes among young people, raising awareness about food waste, climate change and land and soil degradation. In this phase of the project, we focus on educating and engaging young people in activities that aim to protect the environment and promote sustainable lifestyles. We conduct workshops, awareness campaigns and practical initiatives to not only educate, but also inspire action.

We believe that the young generation is crucial in the fight for a better future for our planet.



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