

FoodE



FROM FOOD LOSS TO FOOD ENTREPRENEURSHIP –
YOUTH INITIATIVES FOR SUSTAINABLE
DEVELOPMENT



**Calling all
food loss
fighters!
FoodE
project is on
the move!**

Following its kick-off this April, project partners have conducted deep search to get down to the root of the food loss issue.

Starting from in depth researching and recording the specific issue, through scientific references and resources, scientific articles as well as through international organizations which are dedicated to resolve the food loss issue such as the Food and Agriculture Organization of the United Nations (FAO) the consortium gathered all necessary information to provide a deeper understanding of farm-stage food loss.



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Through this thorough **research**, the project partners gained a deep understanding of growers' decision-making processes leading to the loss of edible produce left in the field and the following steps along the agri-food value chain. This research focused also on compiling national best practices that will help to address the food loss problem.

Subsequently, the **FoodE team**, conducted field research and interviews with experts from the agriculture and food industry i.e., Farmers, food scientists, agriculture researchers, consulting companies in the agri-food sector to identify the reasons that cause food loss and the possible solutions to minimize the problem. Through these field research and interviews, a better and deeper understanding on farmers' decision-making and perceptions on food loss was established, setting the base for the extrapolating the necessary 'innovation mix' with ways to tackle it.

Stakeholders' opinion:

Overall, all stakeholders had in common the fact that they suggested that preventing food loss requires a combination of preventive measures. This includes improving equipment and harvesting techniques and educating stakeholders about the environmental and financial impact of food loss. They also emphasize the importance of generating specialized data on food loss at the local, national, and EU levels to address this issue effectively. They believe that partnerships and associations among cultivators could play a critical role in improving the overall picture of cultivation, including reducing food loss.

Partnership



innovation hive

RITE

RESEARCH INSTITUTE FOR TECHNOLOGICAL EVOLUTION



AgroTech

INNOVATIONS

MIND

gGmbH

Mittelhessisches Institut für Nachhaltigkeit und Diversität



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FoodE e-Manual

Having all necessary info and data in hand, the FoodE e-manual, started to take form. This core document, will be containing all the necessary information about food loss, directly aiming at youth workers to help them educate young people on food loss whilst also providing them with the impetus to create new and innovative business ideas for the elimination of food loss and the utilization of resources that would otherwise be lost, a process that is often widely ignored, paving the way forward, creating the desired **FoodE Ambassadors!**

Keep an eye for our call for becoming one!

The **FoodE e-manual** handbook focuses on fundamental processes and parameters that will analyse solutions and ideas on how young people can develop activities and frameworks. The handbook aims to inspire and guide young individuals in generating business ideas that contribute to reducing food loss and waste. It emphasizes the importance of youth engagement and their role in driving sustainable practices in the food sector.

The purpose of the e-Manual handbook is to equip young people with the necessary knowledge and resources to become active participants in the fight against food loss and waste. It encourages them to explore innovative approaches, establish collaborations, and develop sustainable entrepreneurial ventures that address the challenges in the food system.



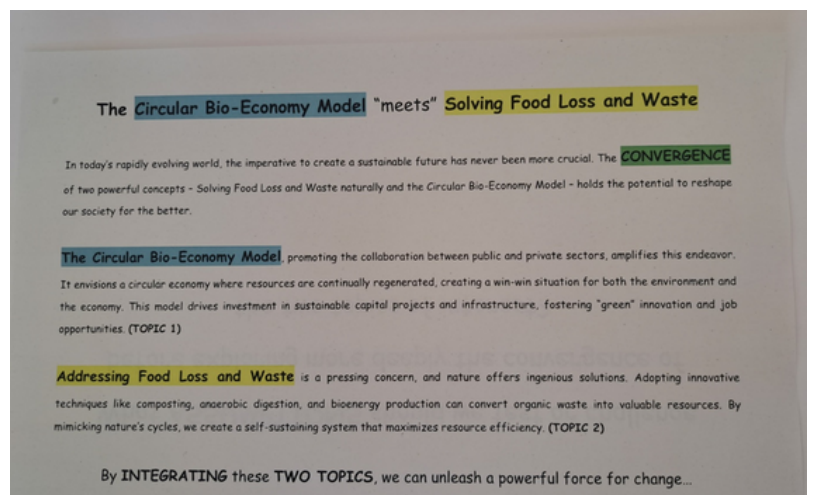
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FoodE Practice & Innovation Days

Finally, Setting the ground for the activities and workshops of the **FoodE Practice & Innovation Days**, Our own partner, AGTIV, was invited and attended the 5th International summer school on Circular Bio-economy and Sustainable development, taking place at the American Farm School of Thessaloniki, during the 24th and 28th of August 2023. During, that period, our activity leader, presented the project to trainers and trainees and actively participated in 'World Café' activities with the main subject 'The circular Bio-Economy Model 'meets' Solving Food Loss and Waste' where the two topics integrated, unleashing a powerful force of change!



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